



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
497740-1	10/14/12	October 2012	10/01/12 - 10/11/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
NRCC Roraback For Congr	NRCC-RORABACK 4 CON	

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540
 USA

Flight Dates	Order #	Alt Order #
10/08/12 - 10/11/12	497740	06365070

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/11/12	Eyewitness News	5:30a - 6am	MTWT---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/08/12 5:59 AM Eyewitness News 5:30a - 6am :30 ARNT1004H \$800.00 NM 1 WFSB W 10/10/12 5:58 AM Eyewitness News 5:30a - 6am :30 ARNT1004H \$800.00 NM									
2	10/08/12	10/11/12	CBS: THE EARLY SHOW	7am - 9am	MTWT---	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/08/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 ARNT1004H \$800.00 NM 1 WFSB Tu 10/09/12 8:52 AM CBS: THE EARLY SHOW 7am - 9am :30 ARNT1004H \$800.00 NM 3 WFSB W 10/10/12 8:22 AM CBS: THE EARLY SHOW 7am - 9am :30 ARNT1004H \$800.00 NM 4 WFSB Th 10/11/12 8:46 AM CBS: THE EARLY SHOW 7am - 9am :30 ARNT1004H \$800.00 NM									
3	10/08/12	10/11/12	9am-10am	9am - 10am	MTWT---	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/08/12 9:33 AM 9am-10am 9am - 10am :30 ARNT1004H \$500.00 NM 3 WFSB Tu 10/09/12 9:29 AM 9am-10am 9am - 10am :30 ARNT1004H \$500.00 NM 1 WFSB W 10/10/12 9:44 AM 9am-10am 9am - 10am :30 ARNT1004H \$500.00 NM 2 WFSB Th 10/11/12 9:59 AM 9am-10am 9am - 10am :30 ARNT1004H \$500.00 NM									
4	10/08/12	10/11/12	Eyewitness News	12pm - 12:30PM	MTWT---	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/08/12 12:06 PM Eyewitness News 12pm - 12:30PM :30 ARNT1004H \$750.00 NM 1 WFSB Tu 10/09/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 ARNT1004H \$750.00 NM 3 WFSB W 10/10/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 ARNT1004H \$750.00 NM 4 WFSB Th 10/11/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 ARNT1004H \$750.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WFSB
BOX 13034
Newark, NJ 07188-0034

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497740-1	10/14/12	October 2012	10/01/12 - 10/11/12

Advertiser	Product	Estimate Number
NRCC Roraback For Congr	NRCC-RORABACK 4 CON	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/11/12	Eyewitness News	5pm - 5:30pm	MTWT---	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 5:13 PM Eyewitness News 5pm - 5:30pm :30 ARNT1004H \$1,800.00 NM 2 WFSB Tu 10/09/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 ARNT1004H \$1,800.00 NM 3 WFSB W 10/10/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 ARNT1004H \$1,800.00 NM 4 WFSB Th 10/11/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 ARNT1004H \$1,800.00 NM									
6	10/08/12	10/11/12	Eyewitness News	5:30pm - 6pm	MTWT---	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/08/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 ARNT1004H \$1,800.00 NM 2 WFSB Tu 10/09/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 ARNT1004H \$1,800.00 NM 4 WFSB W 10/10/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 ARNT1004H \$1,800.00 NM 1 WFSB Th 10/11/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 ARNT1004H \$1,800.00 NM									
7	10/08/12	10/11/12	Eyewitness News	11PM - 11:35PM	MTWT---	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 ARNT1004H \$1,900.00 NM 2 WFSB Tu 10/09/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 ARNT1004H \$1,900.00 NM									
Total Spots							24		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$28,000.00
<u>Agency Commission</u>	\$4,200.00
<u>Net Amount Due</u>	\$23,800.00